Call for Customer Success Stories

Dear DAQ professional:

Thank you for your interest in writing a customer success story. Sharing your success not only gives you recognition for your efforts, but it provides benefits to your peers, who will be able to learn from your work. Measurement Computing posts these stories on our website – **measurementcomputing.com** – and we print and distribute many of them to magazine editors and prospective customers. We also use some of these stories in our newsletters, and brochures. If your story has broad appeal, our PR staff may work with you to place it in trade publications.

We have enclosed a copy of the Authorization to Publish form and the Success Story Questionnaire. You can use the questionnaire as a starting point in preparing your story.

Please send answers to the questionnaire in an e-mail, along with your story, to: buz.mormann@mccdaq.com.

Also, please fill out and sign a copy of the Authorization to Publish form, so that we may begin work on your story, and return it by mail or fax.

If you need additional information or assistance as you prepare your customer success story, please contact me.

Regards,

Buz Mormann
Editor/Graphic Designer

Contact information:

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Customer Success Story Instructions

Materials to Submit

Customer success story   800-1,000 words (approximately two or three pages)

Format   Double-spaced, 1-inch margin, 12-point text
ASCII format or MS Word compatible.

Artwork   Two or three items (to accompany your story) – system block diagrams (high resolution .eps), screen captures (high-resolution .bmp), or photos (high-resolution .tif). Please provide captions for the artwork.

For screen captures – True Color (24 bits) is preferred, High Color (16 bits) or 256 colors are acceptable.

Authorization to Publish

To: Measurement Computing Corporation

From: Author _____

Author's title _____

Company _____

Address _____

Tel. _____ Fax _____

E-mail address _____

Measurement Computing contact: _____

Provisional story title:
_____

Provisional artwork title(s):
_____

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Publication of entire text or excerpts and art provided in a trade or industry journal publication

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_____
Title

_____
Date   Telephone

Success Story Questionnaire

1. Your company:

2. Describe your application or project.

3. What problem were you trying to solve?

4. Which kind of computer did you use? Which OS?

5. Which Measurement Computing products did you use (hardware and software)?

6. If there was an alternative to using Measurement Computing products in your application, why was using MCC products the best solution?

7. Describe how Measurement Computing products were used in your application.

8. What things did Measurement Computing products (hardware and software) enable you to do that you could not do before? How much time, money, or both did you save with the new application or system? Please be as specific as possible.

9. Measurement Computing contact: